

Kate Scheible

GRAPHIC DESIGN

admin@scheibledesign.com

www.scheibledesign.com

PROFESSIONAL EXPERIENCE

Kate Scheible Graphic Design, LLC Michigan

January 2006 – Present

Principal

Combining extensive experience with strong creative talents and skills to fulfill the design needs of the publishing, marketing, multi-media, and non-profit industries, as well as individuals.

Thomson Gale Farmington Hills, Michigan

July 2002 – March 2006

Art Director

Key member in the Product Design Department of a large publishing company nationally recognized for its reference books. Responsible for conceptual design, cover and page design, and production oversight. Worked closely with publishers, marketing representatives, and editors.

Freelance Design

January 1996 – December 2005

Experience in working solely or with a team to design and execute various printed materials including annual reports, ads, book covers, marketing materials, map/visitor's guide, newsletters, and publications for a range of clients.

Pangborn Design, Ltd. Detroit, Michigan

November 1996 – July 2002

Senior Designer (*March 1998*)

Responsible for management of design from inception to final printed product. Developed and presented concepts, art directed photography and illustration, and supervised press checks. Award winning design work included printed corporate communications, annual reports, brochures, newsletters, press kits, and corporate identity.

SKILLS

Macintosh

Adobe Creative Suite
Macromedia Freehand
QuarkXPress

RECOGNITIONS

Thomson Gale Ensemble Award

Recipient, June 2005

2001 IABC/Detroit Renaissance Awards

Recipient, Award of Merit
DTE Corporation 2000 Annual Report

1999 IABC/Detroit Renaissance Awards

Award Recipient
DTE Corporation 1998 Annual Report

1997 IABC/Detroit Renaissance Awards

Recipient, Award of Excellence
Penske Motorsports 1996 Annual Report

The University of Michigan School of Art & Design

1995 & 1996

Art and design work accepted in The University of Michigan School of Art & Design's Annual Juried Student Art Awards Exhibition.

EDUCATION

University of Michigan School of Art & Design Ann Arbor, Michigan

September 1992 – May 1996

Bachelor of Fine Arts; Graphic Design
Cum Laude

The University of Michigan/Wisconsin University

Florence, Italy Program
Spring Semester 1995